



BRIDGEVIEW FOUNDATION INC.

Bringing Meaningful Change

Dear Cheerful Givers,

Help Bridgeview Foundation Inc. transition from distributing backpacks to providing book vouchers to students.

We understand that some people may question why we are making this change. Over the past five years, we have been fortunate enough to distribute several hundred backpacks to students, thanks to the generous contributions of our donors and partners. However, we always value the feedback of our community and this year, a conversation with a 16-year-old boy gave us an eye-opening experience.

He suggested we should reduce the number of backpacks and instead provide more book vouchers. When asked, he explained that his father recently spent **\$15,000 JMD** on just a **few books on the list** for his younger brother, who was starting 3rd grade. This interaction highlighted the increasing cost of living in Jamaica and the need for more affordable educational resources.

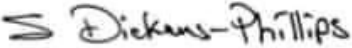
We are blessed in the United States and other parts of the world because schools provide textbooks to students, but unfortunately, this is not the case in Jamaica. We believe it is the perfect time to make the transition to book vouchers, which will empower students with the gift of knowledge.

Our upcoming back-to-school event is on Sunday, August 18, 2024. We kindly request your assistance in helping us to provide the following items: **250 book vouchers worth \$5,000 JMD each, 7 Chromebooks** for the essay competition, and a scholarship of **\$200,000 JMD plus a Chromebook** for the winner. The scholarship recipient must be a student residing in the Maryland District of Jamaica and should have achieved the highest PEP exam results. We greatly appreciate your help in making this event a success.

Your contribution can light up a child's educational journey. Join us in bringing about a meaningful change. Visit our website at bridgeviewfoundation.org to contribute.

Thanks for your support.

Sincerely,


Shamma Dickens-Phillips
President